

## CONTRACT

KITV  
HAWAII

**KITV**  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

And:

**Carlisle/NP/Mayor**  
Attention: Jim Fulton  
210 Ward Ave  
Suite 222  
Honolulu, HI 96814

<b>Contract / Revision</b> 910635 /		<b>Alt Order #</b>
<b>Product</b> 5/28WK		
<b>Contract Dates</b> 05/28/12 - 06/03/12		<b>Estimate #</b> WEEK 11
<b>Advertiser</b> Carlisle/NP/Mayor		<b>Original Date / Revision</b> 05/11/12 / 05/18/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	05/28/12	06/03/12	KITV 4 News This Morning	5-6A		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/12	06/03/12	11111--				5	\$100.00			
N 2	KITV	05/28/12	06/03/12	KITV 4 News This Morning	6-7A		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/12	06/03/12	11111--				5	\$100.00			
N 3	KITV	05/28/12	06/03/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/12	06/03/12	11111--				5	\$100.00			
N 4	KITV	05/28/12	06/03/12	KITV News At 5	5-5:30pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/12	06/03/12	MTWTF--				4	\$300.00			
N 5	KITV	05/28/12	06/03/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/12	06/03/12	MTWTF--				3	\$500.00			
N 6	KITV	05/28/12	06/03/12	KITV News At 10	10-10:35pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/12	06/03/12	MTWTF--				3	\$500.00			
<b>Totals</b>											<b>25</b>	<b>\$5,700.00</b>

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/01/12	25	\$5,700.00	\$4,845.00	\$228.30	\$5,073.30
<b>Totals</b>	<b>25</b>	<b>\$5,700.00</b>	<b>\$4,845.00</b>	<b>\$228.30</b>	<b>\$5,073.30</b>

Signature: 

Date: 5-25-12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<b>Contract / Revision</b> 910638 /		<b>Alt Order #</b>
<b>Product</b> 6/4WK		
<b>Contract Dates</b> 06/04/12 - 06/10/12		<b>Estimate #</b> WEEK 10
<b>Advertiser</b> Carlisle/NP/Mayor		<b>Original Date / Revision</b> 05/11/12 / 05/18/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
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	Week:	06/04/12	06/10/12	MTWTF--				3	\$500.00			
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